



Master Gardener Foundation of Kitsap County

*Promoting long term environmental health
through sound and sustainable horticultural practices*

*The purposes of this non-profit Foundation are solely educational
and charitable to enhance and supplement the effort of the WSU
Master Gardener Program and thereby provide education and
information to the citizens of Kitsap County.*

Master Gardener Foundation Kitsap County

Approved Minutes for Wednesday, May 6, 2009

I. Call to order

Marialis Jurges, President, called the regular meeting to order of the Master Gardener Foundation of Kitsap County at 1:10 PM on Wednesday, May 6, 2009, at the Eagles Nest, Kitsap County Fairgrounds, Bremerton, WA.

Board members in attendance: Marialis Jurges, President, Becky Croston, Vice President; Sandy Livermore, Treasurer, Arlene West, Secretary and Directors at Large: John Mikesell, Roland Malan, Peg Tillery, Kitsap Extension and Mary-Cathern Edwards arrived a few minutes late due to schedule conflicts.

Members in attendance were: Carol Henning, Cat Ross, Sharon Etheredge, Ray Etheredge, and Donna Hamilton.

Reports and Announcements

Marialis welcomed everyone at the meeting.

Secretary's Report Arlene West

The Minutes of the regular foundation meeting from April 1, 2009 were accepted.

Treasurer's Report - Sandy Livermore

As of the 4th of May we have \$12,547.43 in checking and \$28,396.11 in all accounts. The Gala was an overwhelming success and Cat or Arlene will give you those numbers.

The Foundation received a donation for \$866 for improvement to the SK Garden at Olalla. Peg will probably address this.

The Annual Plant Sale is this week-end and that is our usual annual fundraiser. Becky will address that item.

Respectfully Submitted, Sandy Livermore

ACCOUNTS	BALANCES
Bank Accounts	
Kitsap Bank CD #4 (131) 7-7-09	\$ 2,574.61
Kitsap Bank CD #6 (133) 4-6-09	\$ 4,637.83
Kitsap Bank CD #9 (136) 9-14-09	\$ 7,978.83
Kitsap Bank Checking	\$ 12,547.43
Kitsap Bank Savings	\$ 657.41
TOTAL Bank Accounts	\$ 28,396.11

Reports by Committee:

Newsletter Committee – Gary Gratrix, Newsletter Editor

No formal report. The Foundation is still in need of someone willing to take over as editor of the Newsletter when Gary resigns in the fall.

Newsletter articles must be submitted by May 10th.

Seminars Report: Debra Ady, Chair, Report offered by: Cat Ross

Debra Ady will resign as our seminar coordinator following the July seminar so there will be a need for a new coordinator. She has heard there is a team of 3 that might be interested but they are still thinking about it and will let us know when she hears something from them.

Need some advertising for the May Seminar as only 6 people have registered so far. After the plant sale we would like the information to go out to all MG's again.

Remaining Seminars:

- 20 May Seminar Susan Harrington History of and Making temporary Labyrinths
- June Sue Goetz Creative Gardener
- July Sharon Howard Sustainable Gardening

2010 Calendar Fundraiser: Cat Ross, Chair

5 May 2009 MGF Board Meeting
***Gardeners At Play 2010 Report* submitted by Cat Ross**

First let me say THANK YOU to absolutely everyone that we come in contact with that helps sell and promote the calendar. To those that keep the brainstorming committed sane thank you so much!!!!

Sharon Smith update she is doing fine she is able to get out a bit and starting physical therapy and is such a wonderful person in general. Her spirits are up and she is doing great. She attended our Lessons Learned Luncheon for the Gala this week and was her cheerful self.

What has happened with calendar since April:

Remember we received 4,940 calendars

500 have been delivered to Professional Distributors

200 Partners West

300 Small Changes

Small Changes created our ad for their catalog sample can be viewed

The 7 categories the calendar is indexed in catalog:

Farming/Gardening

Benefits Non-Profit

Northwest

Undersize Wall

Humor/Whimsy

Recycled/FSC Paper

Printed in USA (probably just a notation in the title list)

We currently have consignment calendars in over **36** local businesses and that number of vendors is growing.

We currently have **21** case coordinators selling cases or being vendor contacts. We seek more case coordinators 20 more would be perfect, if a board member does not have a box to sell please see me as it is extremely easy and people do look to you to supply them with calendars as they know you are affiliated with the MGF.

We have **7** pre-orders for the companion to the calendar "Skin Scandals the true stories behind the pictures" and expect to garner more at the plant sale. We will be selling at the plant sale.

Other County Plant Sales:

Island Co we sold 10 passed out many book marks

Pierce Co we sold 22 breakdown 11 2006 and 11 2010 receive an email for 2 more 2006 = \$227.70

King Co we sold 19 breakdown 9 2006 and 10 2010 of which 2 were autographed at \$15 = \$224

Thank you to Sharon Smith, Frank Anderson, Debra Ady, Becky Croston, Sandy Livermore, Cat Ross for handling all the sales at the 3 events.

We did make our money back and then some for each booth we paid for but more importantly the PR and the education we received about other plant sales and how they work was priceless.

Side note: the King Co Horticulture Coordinator put her thinking cap on and extended a gracious request that we send her sales info so she could publish the calendar info in their newsletter so more of her 723 active MG's could purchase our calendar. She not only did that she also extremely to our surprise put in a tentative order for 120 calendars so that she could offer them to her graduating Interns as a graduation gift in March 2010.

This is an above and beyond act of good will between counties and we told her how pleased we are and that we would drive them over at her convenience and thanked her for her enthusiasm and support for our fundraiser. She was thrilled at the chance to promote it because it was so unique. So, I took it upon myself to suggest we could offer her 5 of the autographed calendars in her 120 that she can award to special achievers in her new class of interns. And told her on behalf of the MGF board we will provide her with a personally autographed copy of the hilarious calendar companion "Skin Scandals the real stories behind the pictures" when it is printed as a thank you for her extraordinary support of Kitsap Co MGF. I hope you all agree this is a small token for her phenomenal concern that our fundraiser be a success. Yeah King Co. I would request that as it is a large addition to their training budget if we could reduce the rate for a 120 purchase that it would be a good reciprocal act of kindness on our part to King Co. I did mention to her the bulk sales price of \$10 and she did ask could she get them for \$9 I told her I would ask the board for their decision on what type of monetary deal we could come up with.

A side note: we were welcomed beyond belief at all the 3 county plant sales; people were so gracious, helpful, and just a delight to be around. I did suggest to Carol Henning as part of the MGF Program Tours they put the plant sales on the tour list to get Kitsap MG's to attend en masse just to continue the great PR we have fostered with these 3 counties.

Calendars were sent to the White House for the head White House gardener for his Victory Garden potting shed, to Mrs. Obama for her part in planting a White House garden, and one for the President to offer the Department of Agriculture Director with our compliments for continued great gardening. We have not heard back but do expect at least an acknowledgement from the White House Staff.

Toni Fitzgerald's Calendar is in the mail hoping someone at WSU will find Sheri (Sept) or Daphne (June) or even our October boys just too scantily clad that we get some comment that will send Ciscoe into an advertising frenzy! We can only hope!

The WSU Conference in Pullman will again have a store and the same people are in charge so we will have calendars available both the Banned 2006 and 2010 and Carol Henning and Marialis Jurges did offer months ago to make sure they would deal with making sure they were well supplied for conference.

Sales will slow over the summer so please be aware and then in August we hope to have them pick up again as it is calendar buying season from August to December. If you hear of anyone willing to sell please contact one of the Brainstorming team or Carol Henning for a case and paper work. If you know of anyone willing to have a signing sale let me know. Bethel Books contact Mary-Cathern Edwards got us a signing at their anniversary event June 6th.

So far we have sold over 350 since 19 April Gala to date that we have cash in the bank for.

A heads up note as not all expenses are in as we don't know if there will be any booth fees later in the year we are very close to \$3.86 per calendar costs we had projected \$5.13. If Gala is included in costs it would be \$5.32 per calendar just 19 cents over the 2007 projected cost.

I would like to acknowledge a magnificent and phenomenal group the Gala Team: Arlene West, Martha Alexander, Rosemary Long, Marlene & Fred Abrahamson, Dorene Fretwell, Dick Lund, Sharon Smith, Donna & Jack Hamilton, Judith Martin, Kathy Hawkins, Debra Ady, Sandy Livermore, Cat Ross. Assistance by Becky Croston, Val Martinson, Kaye Strong and a host of spouses & family but especially Bill West, Marc & Ian Fretwell, and John Livermore. This is a team you get to work with once in a lifetime to make you realize how wonderful being part of a project can be. They all went above and beyond all expectations under the guiding hand of their Bargain Hunter Detail Diva Gala Party Planner Extraordinaire Arlene West!

I give you our very special Gala Garden Gal Ms. July Arlene West with her report on the Gardeners At Play 2010 Calendar World Premier Gala. Arlene take it away... show us the money!

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Discussion: Should give discounts to fellow MG Foundation Groups if they want to purchase calendars to give to their new Rookie classes.

Roland will ask at the State Foundation meeting to see if any other groups would be interested in purchasing calendars. If there are enough we may be able to give a special "bulk" to the combined groups. If it is a very large order we may be able to go below the \$10.00 cost bulk order price.

Peg Tillery requests that the calendar and Gala income and expenses be separated for easier figuring out costs and profits.

Gala Report – Arlene West, Chair

The April 19th Gala was a great success! Tickets had sold out weeks before the event. The Kitsap Memorial State Park Log House was filled with excitement!

The beautiful music of the Duncan Creek String Quartet, (courtesy of Mary-Cathern) along with the spectacular Hood Canal setting made it all very special. The weather was great, the tall trees, and rustic Log House was perfect. The talented Dibble Boys comedy team was very funny. Ciscoe and Meeghan were fantastic. They showed hilarious out-takes from their TV show. They also provided informative gardening advice mixed in with good natured humor. The Silent and Live Auctions plus Calendar and decorated goblet sales proved to be very successful too.

The Gala Team responsible for putting all of this together was;

Arlene West, Chair, Fred Abrahamson, Marlene Abrahamson, Debra Ady, Martha Alexander, Becky Croston, Dorene Fretwell, Donna Hamilton, Kathy Hawkins, Sandy Livermore, Rosemary Long, Dick Lund, Judith Martin, Cat Ross and Sharon Smith.

The Team was very creative by doing work exchanges and soliciting donations to keep costs low and profits high. Here are just some examples of how we did it.

Kitsap Memorial State Park (in kind exchange)	\$1,750.00
Platform, podium, coat rack (built and donated by Bill West)	\$ 500.00
DEF Productions (Danny Fritts)	\$ 350.00
Catering \$35. per hour (3) per person (time donated by Jade and Jessica)	\$ 210.00
Donated \$40 gift certificate for flowers (Central Market)	\$ 40.00
Table Skirting (Arlene West)	\$ 80.00
Tablecloths (Gala Team)	\$
250.00	
Wine Goblets (Judith Martin)	\$ 522.00
Auction Item Values (Businesses and MG's)	\$7,128.00
Flowers, Greens and branches (Gala Team)	\$ 200.00
Duncan Creek String Quartet (Music)	\$ TBD ?

TOTAL Donated / or In Kind Work Exchange: \$11,030.00

Gala Final Statistics:

Tickets Sold	212
Total Attendees	200
Gross Income	\$14,550.00
Total Expenses (approx)	\$ 7,254.99
<u>Net Profit</u>	<u>\$ 7,130.00</u>

The Gala did a great job promoting the Calendar plus we used the opportunity to tell everyone about how the Master Gardener Program was good for the community. Some examples are as follows:

KITSAP MEMORIAL STATE PARK:

- 1) Donating the platform, podium and coat rack.
- 2) Planting a native garden and enhancing the park's appearance.
- 3) Cleaning the Log House day before the event.
- 4) Exposure and advertising of the park's setting and facilities.

DONORS:

- 1) Donor collages-provided tangible acknowledgement of their contributions, this sets us apart from others.
- 2) The Gala Program distributed at the event listed their business as supporting the Master Gardener Program and community.
- 3) Special thank you letters and tax receipt were given to each donor.

CALENDAR VENDORS:

- 1) Promoted their business in the Gala Program by listing their name, address and phone number.
- 2) Extra Gala Programs were distributed to calendar vendors and auction donors if they were unable to attend the event.
- 3) Master Gardener promotional DVD's were produced and distributed to select vendors to show them what we do for the community

KITSAP MASTER GARDENER PROGRAM AWARENESS:

- 1) Donna Hamilton was interviewed on Ciscoes' radio show.
- 2) Front page news articles about the calendar and gala were in the Sun newspaper and on the internet.

I am very proud of the Gala and the accomplishments of my team. The project was worthwhile and benefited all involved.

Arlene West, Gala Chair

Horticulture Report - Peg Tillery
WSU Kitsap Extension - Master Gardener Program Report –
WSU Extension Kitsap Horticulture Report for MGFKC Board - May 6, 2009

Gala:

What a tremendous amount of work and enthusiasm went into the Gala. Thank you to all the volunteers and the Calendar Committee for a very successful and enjoyable event.

Budget:

Upcoming Anticipated Expenses from Approved Budget Amounts for May & June:

Purchase of two canopies from Costco	\$400 (2 @ \$200) (Bainbridge & Silverdale)
Bungies for both of these clinics	\$ 30
Weights for the canopies	\$ 60
Parking Passes (June)	\$180

Office Supplies (several reams of paper)	\$ 100 (colored & plain for ed. outreach)
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Growing Groceries for Foodbanks	
Poulsbo Firehall	\$ 500
Ollala Garden	\$ 866

Donations and Revenue to Offset Budgeted Amounts:

Olalla Garden Donations	\$ 866
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Strategic Planning Process:

This summer WSU Extension Kitsap will convene a strategic planning committee to examine and come up with a plan for the Master Gardener Program. Once this plan is completed a meeting will be held with the MGFKC Foundation. It is recommended that during the WSU Extension Kitsap strategic planning period that the MGFKC Board convene to implement their own Strategic Planning Process. Their strategic plan would address Foundation issues rather than Program issues and ideas. After both strategic planning committees have completed their work, they will come together to determine interface areas. The Director of Extension and the Horticulture Educator will serve on both committees as will the MGFKC Foundation President and his/her representatives.

WSU and L&I Online Reporting System:

The Online MG Hours Reporting System is up and running and those who have input data are reporting satisfaction with the system. So far only one person who's logged on has not been able to input data.

WSU Kitsap Extension Office Staff:

The grant funding available for the position filled by Tess Frazier, has expired and we no longer have an MG Program Assistant. The Extension Office is thankful that it's the season of abundant MG Extension Office Clinic volunteering. The MGs on duty have been assisting the office with a host of clerical assistance. Many thanks to them for their contributions. Tess's contributions as an assistant have been extremely appreciated.

Growing Groceries Program:

Food Production Gardens are springing up all over Kitsap County with Master Gardeners either coordinating the projects, or assisting with the projects. While growing nutritious produce for the hungry, the Master Gardeners are learning about growing vegetables and fruits and they are taking that knowledge out into the communities in which they live and work. Here are several of the gardens and the MG primary contacts for those garden sites:

Food Production Gardens:

South Kitsap/Olalla Garden - Mary-Cathern Edwards and Ray Garrido

Poulsbo Fire Station Garden - Brett Annear

Heritage Garden at the Fairgrounds - Fay Linger and Sharon McAvoy

P-Patch Gardens:

Raab Park Youth Garden - Marianne Mallabon, Susan Bowers, Tess Frazier

Blueberry Park - Robbin Small and Michelle Gouin

These gardens will also be providing education for Master Gardeners and the public. In addition, the gardeners at the p-patches are also growing produce to donate to local food banks.

There was a discussion about where Olalla Garden should be put on the expense report.

MOTION: Roland made a motion that the Olalla Garden be put under Garden section where S. Kitsap Garden (Pea Patch) had been listed. The \$1,000 budgeted for S. Kitsap is now available for Olalla. **Motion was seconded by John Mikesell, approved.**

Plant Sale, Becky Croston –Chair

**KITSAP COUNTY
MASTER GARDENER FOUNDATION PLANT SALE
Committee Report for May 6, 2009
Board Meeting**

Location/time: Fire Station 41 Fairgrounds Rd. / 1-3 pm April 2, 2009

Attending: Becky Croston: Chair. Gary Gratrix, Sheri Kiley, Wayne Tysver, Chrissy Petoff.

Final plant sale meeting to wrap up: **May 28, 1-3pm** (perhaps at Firehouse 51 again.)

Final points covered April 2 ---last meeting before Plant Sale:

1. Roland will haul plants for Sheri to the sale.
2. John Mikesell needs someone to truck large native plants to the plant sale from his place:
--Peg Tillery offered the use of her husband and his truck.

3. Becky and Chrissy will send e-mails to Peg to remind MG's to pot up plants for the sale.
4. Boxes/cardboard trays: Chrissy will find someone to haul trays from Scott Elkins' home as Judy Morgan is unavailable to transfer them this year.
5. Everyone who has posters should get them out the second week of April.
6. Yard Signs should be put out about 10 days before the plant sale: about April 30.
7. Gloves: Sheri and Becky are "field testing" bamboo "ROC" gloves, sold by Albertsons for \$2.99 (reg. price: \$3.99.) If they hold up well, we will look into ordering them for 2010's sale.)
8. Peppers: one flat of each variety have been potted up at Dave Halsaver's Foxglove Greenhouse.
9. Potting up of veggies: Sheri, Val Martinson, Phoebe Goit, and Nancy Mc_____? worked at Foxglove.
10. Sheri will get a list of the varieties to Gary so he can print out labels for markers for each plant.
11. Bee Houses: Vic drilled holes in the main body of the houses, but Wayne attaches the roofs at the sale so they won't be damaged in transit. Becky will stencil bees onto the houses to increase their value.
Wayne is drying out some sopping wet, recycled county sign posts which were collected by Dave Reckner, which may be dry enough for use this year for bee houses, or could be saved for next year.
12. Volunteers: Chrissy signed up Rookies during classes, and more volunteers continued to sign up thru April.
13. Gary wants to remind everyone to bring wheelbarrows and carts if possible for transporting plants.
19. Take-in day: we will have someone with masking tape at the door, ready to label plants that people bring
in—in case they forgot to label them and yet know what the plant is. This will save time for those who tag.
20. Plants that people bring in should be put in the front of the building for tagging and pricing before being
taken to their display tables.

New information or details dealt with after the April 2 meeting:

1. Ann Varlay will be donating about 200 plants for the sale, including herbs and veggies. She wrote that she will have them labeled this year and ready to go to avoid last minute hassles! Way to go, Ann!
2. Oggie Ogden has shrubs to donate and will get them to Anna Smith garden for potting up.
3. Julie Rhee has been working with a generous Gent who has offered to donate 75 or more Hellebores in 4" pots. Becky, Julie, Fay Linger and Sheri Kiley have been researching what the best price should be that we can get for these, so we can be ready to price them for the sale. The final decision: leave them in their 4" pots and charge \$7 for the Kingston Cardinals, and \$4 for the Green Heron varieties. Becky is making up a laminated photo page so buyers can see what their flowers will look like, and another sheet of plant information.

4. A woman called the Extension Clinic Line to donate plants. Marialis worked with her so that a Master Gardener volunteer in her area could collect her plants and get them to Anna Smith for potting up.

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Discussion:

Donna Hamilton will bring Venetian blind slats for labeling from Anna Smith Garden.

Thank you notes for major donors will be signed by Marialis Jurgas as Foundation President, but all non-MG donors need to receive a thank you.

Ann Varley, works at Lowes where they throw out plant pots, perhaps we can salvage them and use them for next years plant sale.

Foundation Membership will be suggested (pushed) at the plant sale to help enroll new members.

Unfinished Business:

State MG Foundation affiliate membership

Roland reiterated that there is no formal membership and no dues. If you attend the meetings you are a member of the organization.

Raffle Donation:

Kitsap will donate four 2010 "Gardeners at Play" Calendars, one 2010 Autographed "Gardeners at Play" Calendar, and five 2006 Collector "Gardening Au Natural" Calendars.

Board Meeting Management:

A discussion was held as to how to find new board members. Donna Hamilton has made steps towards asking around to see who might be a good board candidate.

A suggestion was to send out invitations to all MG's to see who might want to be a member of the board. Peg could send out a plea for membership with instructions on how to join the Foundation.

Rookies are not eligible for the board position according to our by laws.

New Business:

Master Gardener of the year nomination for State Conference

Nominee: John Mikesell

Media Award for Master Gardener Supporters-requests from State Foundation

Nominee: Dee Coppola

Ed Lacross Distinguished Service Award-request from State Foundation

Nominee: Arlene West

Calendars to Rookies:

Cat Ross asked about our Foundation giving our new Rookies a calendar. There was some discussion but no decision was made.

Native Plants at Point-No-Point:

Roland Malan requested help / information on native plants that would work around the lighthouse at Point-No-Point. Peg Tillery and John Mikesell have been planning for the project and will be happy to help.

2010 Major Fundraiser:

Roland Malan suggested we begin now to plan for our next Major Fundraiser for 2012. Great Fundraisers require lead time to do them properly and maximize the profits.

Marialis Jorges reminded us that our Strategic Planning will begin in September for both the program and the foundation.

Meeting was adjourned at 3:05 PM